

Duke Energy 2025 Partnership Program

Duke Energy is committed to strengthening our partnerships to grow our communities. Through Duke Energy's Partnership Program, we provide the opportunity for established economic development organizations to apply for up to \$5,000 to fund marketing and strategic efforts resulting in new jobs and investment in the communities we serve.

Examples may include, but are not limited to:



- Marketing campaigns and materials
- Website development and updates
- FAM tours and special events to promote sites/communities
- Sales trips
- Conference/tradeshows registrations
- Sales trip coordination fees
- Other opportunities to increase awareness of a community or region's economic development strategies and site and/or building availability
- Continuing education
- *Funding will not include travel, lodging, food/beverage, entertainment expenses, or wages.*

Recipient Obligations and Program Timeline

Applicants must be an established economic development organization or team who actively submits for economic development project leads, creating new jobs and investment within Duke Energy's service territory. If selected, the economic development organization must:



- Be willing to coordinate efforts and partner with Duke Energy where both organizations are involved in the program or event being funded.
- Be willing to work with Duke Energy to submit press releases featuring selected projects to the media.
- Have already completed and reported on the previous year's grant funding (if applicable) and prepare a final report outlining specific results, progress and documentation of proof of payment. Must be submitted by January 31, 2026.

Applications will be due March 24, 2025. Participants will be selected and announced in April 2025.



Duke Energy 2025 Partnership Program - Application

This application has been designed to allow you to type/enter information into the application fields. Save this file to your computer and fill in each entry before sending back.

Name of Organization:

Contact Person and Title:

Street Address:

City, State, Zip:

Telephone Number:

Contact Email Address:

Program Description / Summary:

Program Objectives and Benefits:

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- How will this support Foreign Direct Investment (if applicable)?

- Please summarize any international companies in your region served by Duke Energy (if applicable).

Economic Development Strategies Supported:

Describe Total Expected Costs:

Requested Amount from Duke Energy:

Counties/Communities Impacted:

Program Start / Stop Dates:

What qualitative and quantitative measures do you plan to use to measure your success?

How will your organization recognize Duke Energy for its investment to the program?

Please attach supporting documentation that further defines the program design, goals and benefits.

Signature of Contact Person
(Please type in box)

Date of Signature:

Please email application to Katy Preidt.
Katy.Preidt@Duke-Energy.com